

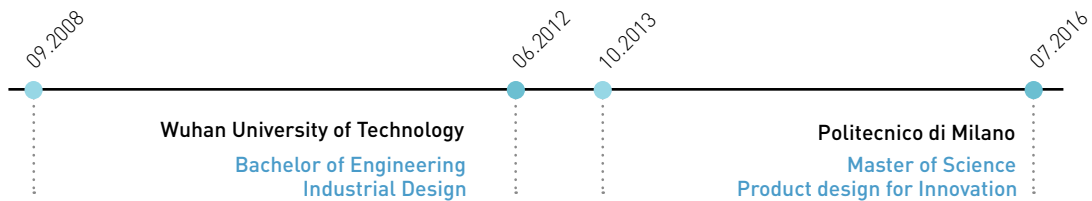


LIYAN OU

UX/UI DESIGNER

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EDUCATION



WORK EXPERIENCE

UX Designer at Tencent

09.2017 - present | Shenzhen, China

Identified user needs and design goals, brainstormed and crafted UX flows and low to high fidelity mockups of multi-platforms products for various projects, collaborated with multiple roles to drive alignments.

Product/Brand Design Intern at Whirlpool EMEA

11.2016 - 07.2017 | Milan, Italy

Engaged in creating holistic brand languages for a family of products with signature elements including physical form, patterns, graphics, interfaces and usability.

Product/UX Design Intern at Intel

12.2015 - 04.2016 | Shanghai, China

Engaged in researching, designing and prototyping new experience for an all-in-one "Merged Reality" Product Alloy which leverages Intel RealSense technology in an agile team.

Graphic Design Intern at UNFCCC

05.2015 - 07.2015 | Bonn, Germany

Support in implementing communication initiatives for 2015 Climate Change Conference through creation of web-cards, flyers, newsletters, LOGO, video and other digital materials.

OTHER EXPERIENCE

Volunteer at EXPO 2015 S.p.A.

08.2015, Milan, Italy

Participated in the Volunteering Activities for EXPO 2015 in Milan

Summer School at CIID

07.2015, Copenhagen, Denmark

Participated in a workshop at Copenhagen Institute of Interaction Design Summer School on "Applied Service Design Techniques"

Workshop at Electrolux Appliances S.p.A.

11.2014, Milan, Italy

Participated in a workshop at Politecnico di Milano cooperating with Electrolux Group on "Open Innovation to Double Innovation Power"

SKILLS

- DESIGN METHODS:
User-Centered Design, Service Design, Ethnographic Research, Comparative Analysis, Personas, Task Analysis, Brainstorming, Storyboarding, Wireframing, Prototyping, Usability Testing, Sketching, 3D modeling & rendering
- SOFTWARE PROFECIENCY:
Sketch, Axure RP, InVision, Principle, Balsamiq, Adobe Suite, Wordpress, HTML/CSS, C
- LANGUAGE SKILLS:
English, Mandarin, Italian

PERSONAL INTERESTS

